

**Financial Statements** 

December 31, 2022 and 2021

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## **Independent Auditors' Report**

To the Board of Directors of Frankfurt Zoological Society - U.S., Inc.

## **Opinion**

We have audited the financial statements of Frankfurt Zoological Society - U.S., Inc. (FZS-US or the Organization), which comprise the statements of financial position as of December 31, 2022 and 2021, and the related statements of activities, functional expenses and cash flows for the years then ended and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as of December 31, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America (GAAP).

## **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with GAAP, and for the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

### Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- exercise professional judgment and maintain professional skepticism throughout the audit.
- identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- obtain an understanding of internal control relevant to the audit in order to design audit procedures
  that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
  effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that
  raise substantial doubt about the Organization's ability to continue as a going concern for a
  reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings and certain internal control-related matters that we identified during the audit.

Milwaukee, Wisconsin

Baker Tilly US, LLP

May 19, 2023

Statements of Financial Position December 31, 2022 and 2021

		2022		2021
Assets				
Cash and cash equivalents Contributions, grants and pledges receivable, net Security deposit	\$	7,905,401 70 468	\$	4,641,959 50 418
Total assets	<u>\$</u>	7,905,939	\$	4,642,427
Liabilities and Net Assets				
Liabilities Accounts payable and accrued expenses	\$	673,715	\$	65,440
Net Assets Without donor restrictions With donor restrictions		755,651 6,476,573		599,748 3,977,239
Total net assets		7,232,224	_	4,576,987
Total liabilities and net assets	\$	7,905,939	\$	4,642,427

Statements of Activities
Years Ended December 31, 2022 and 2021

		2022	2021			
	Without Donor Restrictions	With Donor Restrictions Total	Without Donor With Donor Restrictions Restrictions	Total		
Support and Revenues						
Grants and contributions	\$ 8,264,355	\$ 5,543,475 \$ 13,807,830	\$ 6,509,008 \$ 3,570,204	\$ 10,079,212		
Other income	-		66,831 -	66,831		
Interest income	12,645	- 12,645	1,571 -	1,571		
Net assets released from restrictions	3,044,141	(3,044,141) -	3,670,587 (3,670,587)			
Total support and revenues	11,321,141	2,499,334 13,820,475	10,247,997 (100,383)	10,147,614		
Operating Expenses						
Program services	10,773,835	- 10,773,835	9,860,355 -	9,860,355		
Management and general	354,729	- 354,729	233,511 -	233,511		
Fundraising	36,674	36,674	54,830 -	54,830		
Total operating expenses	11,165,238		10,148,696	10,148,696		
Change in net assets	155,903	2,499,334 2,655,237	99,301 (100,383)	(1,082)		
Net Assets, Beginning of Year	599,748	3,977,239 4,576,987	500,447 4,077,622	4,578,069		
Net Assets, Ending of Year	\$ 755,651	\$ 6,476,573 \$ 7,232,224	\$ 599,748 \$ 3,977,239	\$ 4,576,987		

Statements of Functional Expenses Years Ended December 31, 2022 and 2021

		20	)22			
	 Program Services	nagement d General	Fui	ndraising		Total
Grants External consultants Salary, wages and payroll taxes Office Professional fees Travel Entertainment Legal Insurance	\$ 10,553,654 166,446 51,015 2,720 - - -	\$ 110,965 178,554 10,880 23,260 16,001 720 10,075 4,274	\$	25,508 4,533 6,553 - 80 -	\$	10,553,654 277,411 255,077 18,133 29,813 16,001 800 10,075 4,274
Total expenses	\$ 10,773,835	\$ 354,729	\$	36,674	\$	11,165,238
			21			
	 Program Services	nagement d General	Fui	ndraising	_	Total
Grants External consultants Salary, wages and payroll taxes Office Professional fees Travel Legal Insurance	\$ 9,759,370 49,068 48,391 3,526 - -	\$ 8,178 169,368 14,102 25,264 1,118 11,739 3,742	\$	24,534 24,195 5,876 225 - -	\$	9,759,370 81,780 241,954 23,504 25,489 1,118 11,739 3,742
Total expenses	\$ 9,860,355	\$ 233,511	\$	54,830	\$	10,148,696

Statements of Cash Flows Years Ended December 31, 2022 and 2021

		2022		2021
Cash Flows From Operating Activities	\$	2,655,237	ф	(1.082)
Change in net assets  Adjustments to reconcile change in net assets to net cash flows from operating activities:	Φ	2,000,207	φ	(1,082)
Contributions, grants and pledges receivable		(20)		4,267
Security deposit		(50)		(418)
Accounts payable and accrued expenses		608,275		(139,236)
Grant funds received in advance				(171,293)
Net cash flows from operating activities		3,263,442		(307,762)
Cash Flows From Investing Activities				
Proceeds from sale of investments				208,053
Net change in cash and cash equivalents		3,263,442		(99,709)
Cash and Cash Equivalents, Beginning		4,641,959		4,741,668
Cash and Cash Equivalents, Ending	\$	7,905,401	\$	4,641,959

Notes to Financial Statements December 31, 2022 and 2021

## 1. Organization

Frankfurt Zoological Society - U.S., Inc. (FZS-US or the Organization) is based in the United States of America and offers its members and supporters the opportunity to support international wildlife conservation projects and to play a role in protecting nature's diversity.

The Organization supports projects around the world that fall within its mission and vision. Currently, the Organization is collaborating with partners to support seven large projects: one in Zimbabwe (Gonarezhou National Park), three in Tanzania (Serengeti National Park, Selous Game Reserve, and Mahale Mountains National Park), two in Zambia (North Luangwa National Park and Nsumbu National Park), and one in the Democratic Republic of the Congo (Lomami National Park), but the Organization also supports smaller projects in other countries.

#### 2. Transactions with Affiliates

FZS-US is an affiliate of Frankfurt Zoological Society, a German organization. FZS-US makes grants to Frankfurt Zoological Society's various projects in Africa. For the years ended December 31, 2022 and 2021, FZS-US incurred expenses totaling \$399,222 and \$249,366, respectively, that were due directly to Frankfurt Zoological Society for projects, of which, \$98,663 and \$0 have been included in accounts payable and accrued expenses on the accompanying statements of financial position as of December 31, 2022 and 2021, respectively. Frankfurt Zoological Society may receive advanced grant funds from FZS-US for various conservation projects. As these advanced funds include a right of return and require Frankfurt Zoological Society to incur allowable expenditures, they are included on the statements of financial position as advanced grant funds and were \$0 as of December 31, 2022 and 2021.

## 3. Summary of Significant Accounting Policies

## **Basis of Accounting**

The accounts of the Organization are maintained on the accrual basis of accounting and conform to accounting principles generally accepted in the United States of America (GAAP). The Organization has established standards for financial reporting, including the classification of resources into two classes of net assets: without donor restrictions and with donor restrictions, based upon the absence or existence and nature of donor-imposed restrictions as follows:

## **Net Assets Without Donor Restrictions**

Net assets that are not subject to donor-imposed stipulations. The Organization's Board of Directors has the ability to designate net assets without donor restrictions to be used by management for specific future projects or activities. These designations can be modified or removed by the Board of Directors at any time. The Organization's Board of Directors has not designated any amounts as of December 31, 2022 and 2021.

#### **Net Assets With Donor Restrictions**

Funds whose use is limited by donor-imposed stipulations that either expire by the passage of time or for which the restriction can be fulfilled by the Organization, primarily by expending funds for the restricted purpose or that must be held in perpetuity. As of December 31, 2022 and 2021, the Organization had \$6,476,573 and \$3,977,239, respectively, in specific donor-imposed stipulated net assets restricted for various specific projects.

Notes to Financial Statements December 31, 2022 and 2021

#### **Cash and Cash Equivalents**

The term cash and cash equivalents, as used in the accompanying financial statements, includes currency on hand, demand deposits with financial institutions and money market funds held with investments. FZS-US maintains its cash in bank deposit accounts, which at times may exceed federally insured limits. Cash accounts are guaranteed by the Federal Deposit Insurance Corporation up to \$250,000. FZS-US has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash.

## Contributions, Grants and Pledges Receivable and Support and Revenue

Unconditional contributions or grants are recognized when cash, securities, other assets or promises to give are received. Conditional contributions or grants, that is, those with a measurable performance or other barrier and a right of return, are not recognized until the conditions on which they depend have been met. A portion of the Organization's contributions and grants are conditional upon certain performance requirements and the incurrence of allowable qualifying expenses. As of December 31, 2022 and 2021 there was approximately \$13,098,000 and \$4,822,000, respectively, of conditional grants and contributions which are expected to be recognized as support and revenue in future years when the conditions are met. Substantially all of these grants are conditionally granted to others.

Contributions received are recorded as revenue with or without donor restrictions, depending on the existence and/or nature of any donor restrictions, and are reported as an increase in net assets with or without donor restrictions. When a restriction expires (that is, when the purpose of the restriction is accomplished or time restriction passes), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Contributions whose restrictions are met in the same reporting period as received are recorded as without donor restrictions.

Receivables due in less than one year are reported at their outstanding balance. Receivables due beyond one year are discounted to their net present value of future cash flows. Receivables are carried at net realizable value based on a review of all outstanding amounts. Management determines the net realizable value by regularly evaluating individual receivables and considering payment history and current economic conditions. Recoveries of receivables previously written-off are recorded when received. All receivables are current and no allowance was deemed necessary as of December 31, 2022 and 2021.

### **Advanced Grant Funds**

The Organization subcontracted certain grants. The terms of these agreements are conditional until the subrecipient incurs allowable expenses and other barriers are met under the terms of the contract. Any unused amounts are to be returned to the Organization. Cash advanced to the subrecipients that the barriers have not been met are presented as advanced grant funds on the statements of financial position and totaled \$0 as of December 31, 2022 and 2021. As of December 31, 2022 and 2021 there was approximately \$12,636,000 and \$4,680,000, respectively, of conditional grants payable relating to conditional contributions receivable which are expected to be expensed in future years when the conditions are met. As of December 31, 2022 and 2021 there was approximately \$6,477,000 and \$3,977,000, respectively, of conditional grants payable related to contributions with donor restrictions which are expected to be expensed in future years when the conditions are met.

### **Grant Funds Received in Advance**

The Organization receives grants that are conditional upon incurring allowable expenses. Cash received before meeting the conditions of the grant are presented as grant funds received in advance on the statements of financial position and totaled \$0 and \$0 as of December 31, 2022 and 2021, respectively.

Notes to Financial Statements December 31, 2022 and 2021

#### **Income Taxes**

The Organization is exempt from federal income tax under provisions of Section 501(c)(3) of the Internal Revenue Code (the IRC); however, income from certain activities not directly related to the Organization's tax exempt purpose is subject to taxation as unrelated business income. The Organization did not have any unrelated business income for the years ended December 31, 2022 and 2021.

The Organization follows the accounting standard on accounting for uncertainty in income taxes, which addresses the determination of whether tax benefits claimed or expected to be claimed on the tax return should be recorded in the financial statements. Under this guidance, the Organization may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by taxing authorities, based on the technical merits of the position. The Organization does not believe that it has any uncertain tax positions at December 31, 2022 and 2021.

#### **Use of Estimates**

The preparation of financial statements in accordance with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses and the disclosure of contingent and assets and liabilities. Actual results may vary from these estimates.

## **Adopted Accounting Pronouncement**

During 2022, FZS-US adopted Accounting Standards Update (ASU) No. 2020-07, *Not-for-Profit Entities (Topic 958) Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets*. ASU No. 2020-07 improves financial reporting by providing new presentation and disclosure requirements about contributed nonfinancial assets, including additional disclosure requirements for recognized contributed services. Adopting ASU No. 2020-07 did not result in any impact to the amounts reported on the statements of activities as there were no contributed nonfinancial assets.

During 2022, FZS-US also adopted Financial Accounting Standards Board (FASB) ASU No. 2016-02, *Leases (Topic 842)* that amends the treatment for leases. The new accounting model for leases capitalizes all leases greater than twelve months, both capital and operating, as assets and liabilities on the statement of financial position. Adopting ASU No. 2016-02 did not have a significant impact on the financial statements of FZS-US.

## 4. Liquidity and Availability of Resources

Financial assets available for general expenditure within one year of the statements of financial position date consist of the following:

	2022	_	2021
Cash	\$ 7,905,401	\$	4,641,959
Contributions, grants and pledges receivable, net	70		50
Less amounts unavailable due to donor restrictions	(6,476,573)	_	(3,977,239)
Assets available for general expenditures and liabilities	\$ 1,428,898	\$	664,770

Notes to Financial Statements December 31, 2022 and 2021

As part of the Organization's liquidity management, it has a policy to structure its financial assets to first meet donor restrictions and then to be available as its general expenditures and liabilities come due. The Organization passes thru the majority of its grants and contributions to other organizations and the amount granted and paid to third parties varies depending on grants received and the timing of cash receipts outlined in each contract.

### 5. Net Assets With Restrictions

Net assets with donor restrictions are available for specific projects in the following regions as of December 31, 2022 and 2021:

	 2022	 2021
Zimbabwe	\$ 3,226,074	\$ 1,780,000
Zambia	1,954,250	1,257,423
Tanzania	452,688	322,817
United States	521,512	322,542
Democratic Republic of the Congo	150,000	294,457
Indonesia	23,601	-
Romania	52,448	-
Europe	 96,000	
Total	\$ 6,476,573	\$ 3,977,239

### 6. Functional Expenses

The financial statements report certain categories of expenses that are related to more than function. The expenses that are allocated include salaries and wages, payroll taxes and travel, which are allocated based on estimated time and effort.

## 7. Donor Concentrations

For the years ended December 31, 2022 and 2021, grants and contributions from individual donors that represent 10% or more of grants and contributions were as follows:

	2022	2021
Donor A	22 %	0 %
Donor B	21	31
Donor C	17	32

## 8. Subsequent Events

FZS-US has evaluated subsequent events through May 19, 2023, the date these financial statements were available to be issued.